



**2026 ARIZONA HOSPITAL
LEADERSHIP CONFERENCE**
AzHHA Foundation

Oct. 21-23, 2026

El Conquistador Tucson, a Hilton Resort
10000 N. Oracle Road | Tucson, AZ 85704

Sponsorship Prospectus

AzHHA Foundation sponsor liaison:

Laura Dickscheid, Vice President of Member Services

MemberServices@azhha.org | 602-445-4318



We are pleased that you are considering sponsorship of our premier event, the AzHHA Foundation's 2026 Arizona Hospital Leadership Conference. This educational event is dedicated to supporting a vibrant healthcare delivery system, including a robust network of acute care, critical access, specialty, behavioral health and post-acute care hospitals.

As the parent of the AzHHA Foundation, the Arizona Hospital and Healthcare Association (AzHHA) maintains a purpose of bringing together diverse voices to advance health and healthcare in Arizona. We are first and foremost committed to our members in improving Arizona's healthcare system, and we welcome business partnerships that contribute to their clinical and operational success.

This year's conference will be located at a fresh, new venue, El Conquistador Tucson, a Hilton Resort. While the layout will be different than in prior years, the focus, attendees and sponsor benefits will remain largely the same.

The AzHHA Foundation's 2026 Arizona Hospital Leadership Conference will be an inspirational gathering focused on continuing education, meaningful discussion and industry relationship building. We invite you to be a part of the experience.

We hope to see you at the beautiful El Conquistador Tucson, a Hilton Resort this Oct. 21 through 23.

Ann-Marie

Ann-Marie Alameddin
President and Chief Executive Officer

OVERVIEW

AzHHA AND THE AzHHA FOUNDATION

As the champion for healthcare leadership in Arizona for more than 80 years, AzHHA has been the nonprofit 501(c)(6) association giving Arizona hospitals a voice to collectively build better healthcare and health for Arizonans.

Our membership is strong and diverse. The roster includes healthcare and community organizations in all corners of the state, including more than 70 hospitals ranging in size from less than 20 beds to more than 750. In addition to acute care and critical access hospitals, AzHHA membership includes behavioral health, specialty and post-acute facilities. We are fortunate to also have members under the federal umbrella as either Tribal or Veterans Administration hospitals.

The AzHHA Foundation is a 501(c)(3) affiliate of AzHHA through which it is able to provide healthcare and leadership education as well as grant-funded programs addressing a series of hospital-based services. Sponsorships are handled by the AzHHA Foundation, enabling us to provide tax deductible notices for contributions, net the value of any benefits received.

WHY SPONSOR THIS EVENT?

Join this year's Sponsorship Program and have the enhanced ability to reach more than 200 hospital and healthcare industry leaders.

Choose from a bundled option at the Title, Quality Awards Luncheon, Platinum, Gold or Silver level, or select an à la carte Bronze option.

By sponsoring the AzHHA Foundation's 2026 Arizona Hospital Leadership Conference, you will have opportunities to:

- ▶ Gain corporate exposure and brand visibility with healthcare decision-makers.
- ▶ Secure exclusive, high-impact networking time with hospital executives in an intimate setting to build meaningful connections.
- ▶ Attend conference sessions, including keynote and breakout sessions on Thursday and Friday. (Please note: Wednesday sessions are by invitation only and are not open to sponsors.)

- ▶ Achieve insight into Arizona's healthcare community, including strengths and issues.
- ▶ Support hospitals' delivery of quality care.

It is important to understand that this is an intimate experience and not a typical trade show event. The number of sponsors is limited to maintain the personal nature of this experience while also maximizing opportunities for sponsors to have face-time engagement with attendees. **Only sponsoring vendors are permitted to attend the conference. Companies seeking business development opportunities may only attend as sponsors.** Only Silver, Gold, Platinum, Quality Awards Luncheon and Title sponsors may host an exhibit table.



FOR RETURNING SPONSORS –

WHAT'S NEW?
WHAT'S DIFFERENT?
WHAT'S THE SAME?

NEW Venue and layout – sponsor exhibit tables will be located in their own room. Food and beverages will be placed in the sponsor space to attract foot traffic.

NEW Sponsor bingo – attract conference attendees with the promise of a stamp on their bingo card. A “bingo” renders the attendee eligible for a prize.

DIFFERENT Sponsors may distribute branded items at their exhibit table. This means you will not need to provide 250 pens, squish balls or hand sanitizers to AzHHA ahead of time.

DIFFERENT Sponsors are required to remove all materials, including branded goodie items. Please do not leave anything behind; they will not be returned to your company.

SAME Only Silver, Gold, Platinum, Quality Award Luncheon and Title sponsors are eligible for an exhibit table.

SAME Only Gold, Platinum, Quality Award Luncheon and Title sponsors are eligible to receive the attendee list.

SAME Only Gold, Platinum, Quality Award Luncheon and Title sponsors are eligible for complimentary registration(s).

INTENT TO SPONSOR FORM
surveymonkey.com/r/AzHHA2026Sponsor



COMMENTS FROM PAST SPONSOR:

“I can truly say that the AzHHA conference was one of the very best that I have ever attended... and I have attended a lot! It was so very well organized and every single member of the AzHHA staff were so helpful and friendly. Thank you so much for the opportunity to renew our collaboration and get such amazing facetime with the hospital leaders.”



Title sponsor

Position your organization as a leading partner in shaping the future of Arizona healthcare.

As the exclusive Title sponsor, your company will gain premier exposure to more than 200 hospital and healthcare industry leaders. This top-tier opportunity delivers maximum brand visibility, thought leadership positioning and direct access to decision-makers driving healthcare innovation across the state.

\$15,000

Limit 1

PACKAGE INCLUDES:

Unique to Title sponsor

- Category (industry) exclusivity
- In printed conference program,
 - company logo on cover and
 - full-page ad with premier placement

Full-page ad specs: 8.5" x 11" trim (width x height); 8.75" x 11.25" (width x height) bleed – required.

Note: Important information should not extend outside of 7.5" x 10.35"

- Exhibitor table in **prime location** (6' x 30" – not a booth)
- Logo placement in welcome message sent to registrants before conference and other conference communications
- Introduction of a general session speaker with company promo (limit two minutes)
- Opportunity to provide branded conference gift bags to be handed out at registration
- Distinctive name badge with "Title sponsor" ribbon recognition
- Company listing with hyperlinked logo **at top** of conference sponsor webpage

Registration

- Three (3) complimentary conference registrations (valued @ \$1,800) – does not include travel or lodging expenses

Sponsor breakout session

- Option to host 30-minute educational/promotional segment in breakout room on Thursday morning

Additional brand visibility

- Verbal recognition during keynote session by AzHHA CEO
- Banner on conference app (single call-out) along with corporate listing
- Rotating logo on overhead projector during conference breaks
- Tagged recognition on social media that notes sponsorship level
- A highlight article in Connection, AzHHA's weekly newsletter
- Hyperlinked logo to remain on conference webpage until March 1, 2027

Other benefits

- List of conference registrant names, hospital affiliations and email addresses
- Recognition plaque
- Opportunity to offer sponsored raffle prize awarded on last day of conference
- Attendance at board-hosted reception on Wednesday evening
- Attend any and all open conference sessions on Thursday and Friday (Wednesday sessions are by invitation only)

Quality Awards Luncheon sponsor

The annual AzHHA Quality Awards recognize and celebrate Arizona's leaders committed to advancing healthcare through exceptional quality performance, community engagement and a culture of continuous improvement. Awards will be presented for Top Overall Excellence, Outstanding Patient/Community Impact and Workforce Engagement.

\$15,000

Limit 1

PACKAGE INCLUDES:

Unique to Quality Awards Luncheon sponsor

- Category (industry) exclusivity
- Introduction of Quality Awards with company promo (limit two minutes) and award hand-out
- List of Quality Awards Luncheon registrant names, hospital affiliations and email addresses
- Logo placement in Quality Awards communications

Registration

- Three (3) complimentary conference registrations (valued @ \$1,800) – does not include travel or lodging expenses

Sponsor breakout session

- Option to host 30-minute educational/promotional segment in breakout room on Thursday morning

Additional brand visibility

- Full-page ad in printed conference program

Full-page ad specs: 8.5" x 11" trim (width x height); 8.75" x 11.25" (width x height) bleed – required.

Note: Important information should not extend outside of 7.5" x 10.35"

- Exhibitor table (6' x 30" – not a booth)

- Verbal recognition during conference keynote session by AzHHA CEO
- Banner on conference app (single call-out) along with corporate listing
- Rotating logo on overhead projector during conference breaks
- Tagged recognition on social media that notes sponsorship level
- A highlight article in Connection, AzHHA's weekly newsletter
- Company listing with hyperlinked logo on conference sponsor webpage
- Hyperlinked logo to remain on conference webpage until March 1, 2027

Other benefits

- Distinctive name badge with sponsor ribbon recognition
- Recognition plaque
- Opportunity to offer sponsored raffle prize awarded on last day of conference
- Attendance at board-hosted reception on Wednesday evening
- Attend any and all open conference sessions on Thursday and Friday, as well as Quality Awards Luncheon on Wednesday

Platinum sponsor

\$10,000

Limit 5

PACKAGE INCLUDES:

Brand visibility

- Full-page ad in printed conference program
 - Full-page ad specs:** 8.5" x 11" trim (width x height); 8.75" x 11.25" (width x height) bleed – required.
 - Note:** Important information should not extend outside of 7.5" x 10.35"
- Exhibitor table (6' x 30" – not a booth)
- Company listing with hyperlinked logo on conference sponsor webpage
- Hyperlinked logo to remain on conference webpage until March 1, 2027
- Verbal recognition during keynote session by AzHHA CEO
- Corporate listing on conference app
- Rotating logo on overhead projector during conference breaks
- Tagged recognition on social media that notes sponsorship level
- A highlight article in Connection, AzHHA's weekly newsletter
- Introduction of one breakout session speaker with company promo (limit two minutes)

Registration

- Two (2) complimentary conference registrations (valued @ \$1,200) – does not include travel or lodging expenses

Sponsor breakout session

- Option to host 30-minute educational/promotional segment in breakout room on Thursday morning

Other benefits

- Distinctive name badge with sponsor ribbon recognition
- List of conference registrant names, hospital affiliations and email addresses
- Recognition plaque
- Opportunity to offer sponsored raffle prize awarded on last day of conference
- Attendance at board-hosted reception on Wednesday evening
- Attend any and all open conference sessions on Thursday and Friday (Wednesday sessions are by invitation only)

Gold sponsor

\$7,500

Limit 2
(one of each type)

Wi-Fi sponsor

- Company-branded Wi-Fi password
- Logo on signage **and** on flyer with branded Wi-Fi password distributed with printed program

Board breakfast sponsor

- Logo on signage at board breakfast
- Verbal recognition from board chairman at meeting's outset
- Information packets (provided by sponsor) placed at each board member's place setting

PACKAGE INCLUDES:

Brand visibility

- Half-page ad in printed conference program
- **Half-page ad specs:** 7.25" x 4.5" horizontal (width x height); 3.5" x 9" vertical (width x height)
- Exhibitor table (6' x 30" – not a booth)
- Company listing with hyperlinked logo on conference sponsor webpage
- Hyperlinked logo to remain on conference webpage until March 1, 2027
- Corporate listing on conference app

Registration

- One (1) complimentary registration (valued @ \$600) - does not include travel or lodging expenses

Other benefits

- Distinctive name badge with sponsor ribbon recognition
- List of conference registrant names, hospital affiliations and email addresses
- Opportunity to offer sponsored raffle prize awarded on last day of conference

- Attendance at board-hosted reception on Wednesday evening
- Attend any and all open conference sessions on Thursday and Friday (Wednesday sessions are by invitation only)

Silver sponsor

Limit 10

\$5,000

PACKAGE INCLUDES:

- Quarter-page ad in printed conference program
- Exhibitor table (6' x 30" — not a booth)
- Company listing with hyperlinked logo on conference sponsor webpage
- Distinctive name badge with sponsor ribbon recognition
- Opportunity to offer sponsored raffle prize awarded on last day of conference
- Corporate listing on conference app
- Attendance at board-hosted reception on Wednesday evening
- Attend any and all open conference sessions on Thursday and Friday (Wednesday sessions are by invitation only)

Registrations may be purchased for up to two (2) individuals at \$600 per person.

Bronze sponsor

Charging station sponsor

\$2,000

Limit 2

Refreshment sponsor

\$1,500

Limit 6

PACKAGE INCLUDES:

- Single signage with logo at charging station
- Distinctive name badge with sponsor ribbon recognition
- Attend any and all open conference sessions on Thursday and Friday (Wednesday sessions are by invitation only)
- Attendance at board-hosted reception on Wednesday evening
- Recognition on sponsor page of conference app

Registrations may be purchased for up to two (2) individuals at \$600 per person.

PACKAGE INCLUDES:

- Group signage of all refreshment sponsor logos at refreshment stands
- Distinctive name badge with sponsor ribbon recognition
- Attend any and all open conference sessions on Thursday and Friday (Wednesday sessions are by invitation only)
- Attendance at board-hosted reception on Wednesday evening
- Recognition on sponsor page of conference app

TIMELINE



Pre-conference

Wednesday, Sept. 16 Intent to sponsor deadline

Last day to submit Intent to Sponsor form with payment and ad and receive all guaranteed sponsor benefits.

Print ads due to communications@azhha.org

Full-page ad: 8.5" x 11" trim 8.75 x 11.25" bleed (required)	Half-page ad: 7.25" x 4.5" horizontal 3.5" x 9" vertical	Quarter-page ad: 3.5" x 4.5" vertical 7.25" x 2.25" horizontal
--	---	---

Conference

Wednesday, Oct. 21, 2026 Opening day

- 11 a.m. — noon Set up exhibit tables
- Noon — 5 p.m. Exhibit hours
- 6 — 7 p.m. Board-hosted Sponsor Dinner Reception

Thursday, Oct. 22, 2026 Full conference day

- 8 a.m. to 5 p.m. Exhibit hours
- 8 to 10 a.m. Promo breakout sessions for Title, Quality Awards Luncheon and Platinum sponsors (time TBD)
- 5:30 to 7 p.m. Networking Reception for all attendees with buffet dinner

Friday, Oct. 23, 2026 Closing day

- 8:30 a.m. to noon Exhibit hours
- 11:45 a.m. Raffle drawing

Times are subject to change as we finalize the conference agenda.

Post-conference

By Friday, Dec. 18, 2026 Acknowledgment letters

Sponsorship Acknowledgment letters sent to all sponsors with tax deductible contribution

Terms and conditions

To become a sponsor of the AzHHA Foundation's 2026 Arizona Hospital Leadership Conference, the Intent to Sponsor form must be completed. A phone call or email attesting to the company's interest in or intent to sponsor will not confirm the sponsorship. The form is electronic and can be accessed at surveymonkey.com/r/AzHHA2026Sponsor. Upon submission, a confirmation email will be sent from AzHHA Foundation staff and an invoice with W-9 issued to the person noted as the accounts payable representative.

A complete Intent to Sponsor form is a binding contract. This form must be completed and payment submitted in full before sponsorship can be confirmed. The terms and conditions articulated below are an essential part of the Sponsorship Agreement. By submitting an Intent to Sponsor form, you agree to abide by them. Please retain this information for your records.

Benefits

The benefits outlined in this prospectus will not be applied to the sponsor until payment is received in full.

Sponsors eligible to receive the conference registrant list agree not to sell or otherwise redistribute the list, in whole or in part.

AzHHA and the AzHHA Foundation reserve the right to review and approve all promotional session content. This benefit is conferred to Title, Quality Awards Luncheon and Platinum sponsors.

Deadlines

To receive benefits assigned to your sponsorship level, the Intent to Sponsor form must be submitted along with ad and payment received in full by Wednesday, Sept. 16, 2026. No benefit will be administered without receipt of payment in full. Benefits are not guaranteed if payment is not received by Wednesday, Sept. 16, 2026.

The AzHHA Foundation reserves the right to release and resell any sponsorship package not paid in full within 15 business days of receiving an electronic invoice from the AzHHA Foundation. Verbal or emailed commitments will not hold the event for your company.

Management

All sponsor contributions are voluntary. Sponsorships are accepted on a first-come, first-served basis based on the date and time of receipt of the electronic Intent to Sponsor form. The AzHHA Foundation reserves the right to accept or reject sponsors based on their compatibility with AzHHA's mission and purpose. AzHHA and the AzHHA Foundation reserve the right to determine appropriate use of sponsor logos or name recognition on conference materials.

Registration and attendance

Complimentary conference registrations are listed on the sponsor benefits pages where applicable. Title and Quality Awards Luncheon sponsors shall each receive three (3) complimentary registrations. Platinum sponsors shall receive two (2). Gold sponsors shall receive one (1). Silver and Bronze sponsors do not receive complimentary registrations and must pay the per person registration fee to attend the conference.

Sponsors can register at the member early bird price of \$600. With the exception of Title and Quality Awards Luncheon sponsors, there is a registration/attendance limit of two (2) individuals per sponsoring company.

Payment

Sponsorship payment is due within 15 business days of receipt of an electronic invoice. If payment is not received, sponsorship consideration is not guaranteed.

- ACH payments are preferred.

- Credit card payments will incur a charge fee.

- Checks should be made payable to the **Arizona Hospital and Healthcare Foundation** and may be sent to 2800 N. Central Ave., Suite 1450, Phoenix, AZ, 85004. Please indicate on the check that this payment is for sponsorship of the 2026 Arizona Hospital Leadership Conference for your records and ours.

Questions regarding payment options may be directed to accountspayable@azhha.org.

Sponsors will receive a statement by Friday, Dec. 18, 2026, showing the estimated value of the sponsorship contribution for your company's tax deduction purposes.

Refunds and cancellations

If written notice of cancellation is received by the AzHHA Foundation prior to Friday, July 31, 2026, a refund less a \$250 administrative fee will be made. After Friday, July 31, 2026, no refunds will be made, and the outstanding balance will be due to the AzHHA Foundation.

Contact person

Sponsors are encouraged to assign one authorized representative to communicate with the AzHHA Foundation on all matters pertaining to their sponsorship. This is considered the primary administrative point of contact (POC) as noted on the Intent to Sponsor form. Other key contacts on the Intent to Sponsor form include the accounts payable POC to whom the invoice will be sent and the primary business representative POC who is the on-site representative at the conference. **The AzHHA Foundation will send outgoing communications to the contact person specified as the primary administrative POC on the Intent to Sponsor form. The AzHHA Foundation is not responsible for relaying information among different corporate branches, departments or locations of sponsoring companies.**

Sponsors' primary POC at the AzHHA Foundation/AzHHA is Laura Dickscheid, vice president of member services, LDickscheid@azhha.org, 602-445-4318. The secondary POC is the event management consultant, Amy Richardson, AmyMRichardson@hotmail.com, 480-227-8660.

Exhibitor table

Exhibit space, including a 6' x 30" table and two chairs, will be provided for the purpose of information and education. Eligible sponsors (Title, Quality Awards Luncheon, Platinum, Gold and Silver levels) must maintain their displays within the allotted space. Backdrops, stand-up displays, tables or promotional setups may not extend into adjacent displays or walkways or obstruct traffic flow.

Exhibiting sponsors must have their setup completed by noon on

Wednesday, Oct. 21, 2026. Breakdown of display table or poster(s) may not occur until 15 minutes after the final session starts on Friday, Oct. 23, 2026. All sponsor materials must be removed from the conference venue by the exhibiting sponsor, including promotional giveaway items.

Arrangements for shipping, storage and delivery of materials to and from the conference site are the responsibility of the exhibiting sponsor and will need to be coordinated with El Conquistador Tucson, a Hilton Resort. A form will be provided to establish the shipping relationship.

Power, monitors and internet service will be coordinated by an outside entity. A separate form will be provided to establish this service relationship.

Attestations

Sponsors represent and warrant that they:

1. Have sufficient resources and capacity to provide the products and services that are being promoted under this agreement.
2. Maintain all licenses and permits required by law and are the rightful owner and licensee of all products and services that are being promoted under this agreement.
3. Have never been the subject of a lawsuit, governmental investigation or action and are not now subject to any threatened or existing claim, lawsuit, governmental investigation, inquiry or action.
4. Have never been excluded, suspended, barred from participation in or subject to penalties from any governmental program, including but not limited to the Medicare or Medicaid programs.

Insurance requirements and liability

By submitting the Intent to Sponsor form, you are confirming that AzHHA and its affiliates, including but not limited to the AzHHA Foundation, shall have no liability regarding you or your property/exhibit, and that your company has insurance that is sufficient to cover you and your property in case of an accident.

Neither AzHHA nor the AzHHA Foundation is responsible to exhibitors for damages, losses or claims for exhibitor's participation in the 2026 Arizona Hospital Leadership Conference. Exhibitors assume responsibility for losses, damages and claims because of injury or damage to exhibitor's displays, equipment, injury to someone or other property brought on the conference site. Exhibitors will indemnify and hold harmless AzHHA, the AzHHA Foundation and its employees from such losses, damages and claims. Exhibitors are required to have insurance against damage and loss of exhibit materials and liability insurance against injury to a person(s) and property of others. The AzHHA Foundation may request proof of insurance.





**2026 ARIZONA HOSPITAL
LEADERSHIP CONFERENCE**
AzHHA Foundation



INTENT TO SPONSOR FORM
surveymonkey.com/r/AzHHF2026Sponsor



/ArizonaHHA



/Arizona Hospital and
Healthcare Association



@azhospitals



@azhospitalasn