



Arizona Voter Toolkit

Nonpartisan civic engagement resources for healthcare partners

Prepared by the Arizona Hospital and Healthcare Association

Purpose

This toolkit provides Arizona-specific voter education materials for hospitals, providers, healthcare employees, community partners and advocates. It is designed to promote voter readiness, official election resources and awareness of healthcare as a community issue without supporting or opposing any candidate, political party or campaign.

Core rule: Keep all materials nonpartisan, Arizona-specific and grounded in official voter resources.



1. Toolkit overview

Arizona Hospital and Healthcare Association describes its work around access to quality, 24/7 patient care, coalition-based engagement, data-informed policy and patient- and clinician-centered advocacy. This toolkit applies to Arizona healthcare’s focus on nonpartisan voter education and voter readiness. [1]

The goal is simple: Help eligible Arizonans know where to find official voter information, understand key election deadlines and connect civic participation with healthcare access, workforce stability and community well-being.

2. How to use this toolkit

Use this toolkit as a plug-and-play resource for nonpartisan voter education. Select the sections that match your audience, verify all election dates with official sources before publication, add county-specific links when appropriate and keep messages neutral and informational.

Graphics may be shared with the provided captions. Email templates and message banks may be adapted for internal, partner or community use. Before publishing, confirm that all links, dates and disclaimers are current.

3. Who this toolkit serves

- Hospitals and health systems
- Healthcare providers and clinical teams
- Employees and internal communications teams
- Community, business, and provider roundtable participants
- Patients, families, and local partners seeking official voter information
- Coalition partners focused on healthcare access and civic participation

4. Core messaging principles

Use clear, neutral language. The message should encourage participation and access to official information, not tell anyone which candidate, party or campaign to support.

- Healthcare is connected to Arizona families, workers, patients, providers and local economies.
- Hospitals are major employers and economic anchors across the state.
- Voting is one way eligible Arizonans can participate in decisions that shape public policy.
- Official voter information should come from the Arizona Secretary of State or county election officials.
- All materials should avoid candidate names, party labels, campaign slogans, endorsements or opposition language.

Arizona healthcare impact message bank

Use these statewide facts to show why healthcare is a community and economic issue in Arizona. These numbers are presented as reference points for issue education, not campaign messaging.

Metric	Arizona statewide estimate
Hospital jobs	110,627 full- and part-time jobs
Additional supported jobs	155,973 jobs supported statewide
Hospital infrastructure	90 hospitals and 15,141 beds
Payroll and benefits	\$10.5 billion
Total expenses	\$24.2 billion
Estimated economic output	\$53.9 billion



Source note: The reference deck describes these as 2026 estimates based on the 2024 American Hospital Survey and BEA RIMS multipliers. The deck excludes behavioral health hospitals, Indian Health Service facilities and 638 Tribally owned or operated facilities.

Sample healthcare issue messaging

- Arizona hospitals support direct jobs and additional jobs across the state, making healthcare a workforce and economic issue as well as a public health issue.
- Healthcare access matters in urban, rural and underserved communities, where stable provider networks and hospital capacity can affect families and local economies.
- Civic engagement helps keep healthcare access, workforce needs and patient care part of Arizona’s public conversation.
- Use data carefully. Facts should inform voters about healthcare issues without suggesting support for or opposition to any candidate.



5. Ready-to-use email templates

Email 1: Employee voter readiness reminder

Subject: Check your Arizona voter information

Dear Team,

Healthcare policy affects patients, families, providers and communities across Arizona. As part of a nonpartisan civic engagement effort, we encourage eligible employees to check their voter registration, review election deadlines and make a plan to vote.

Official voter information is available through the Arizona Secretary of State and county election officials, including registration, voter status, early voting, ballot-by-mail and Election Day information.

This message is nonpartisan and does not support or oppose any candidate, political party or campaign.

Thank you for helping keep Arizona's healthcare community informed and engaged.

Email 2: Community partner outreach

Subject: Sharing Arizona voter resources with our community

Dear [Partner name],

Arizona Hospital and Healthcare Association is sharing Arizona-specific voter resources as part of a nonpartisan effort focused on healthcare, civic participation and community awareness.

We invite your organization to share official Arizona election links with employees, patients, members and community networks.

These resources can help eligible voters check registration, review voting options and understand key deadlines.

All shared materials should remain neutral, informational and focused on participation.

Thank you for helping strengthen civic participation across Arizona's healthcare community.

Email 3: Election deadline reminder

Subject: Arizona election deadline reminder

Dear Team,

Election deadlines vary by election. Eligible voters should confirm their registration status, review early voting and ballot-by-mail options and make a voting plan that works for them.

Before sharing dates publicly, please verify them through the Arizona Secretary of State or the appropriate county election office.

This reminder is provided for nonpartisan voter education and civic engagement only.

6. Social media and graphic copy

Use the AzHHA logo/header and brand colors. Keep captions short, neutral and linked to Arizona-specific resources.



Your Voice Matters

Healthcare affects every
Arizona community.
Check your voter information
and make a plan to vote.



Official Arizona voter resources:
my.arizona.vote

Graphic 1: Your Voice Matters

Graphic text: Your Voice Matters

Subtext: Healthcare affects every Arizona community. Check your voter information and make a plan to vote.

Footer: Official Arizona voter resources: azsos.gov/elections/voters

Caption: Healthcare policy affects patients, providers, families and communities across Arizona. Eligible voters can use official Arizona election resources to prepare for upcoming elections.



Healthcare Is Local

Hospitals support jobs,
patient access, and
community well-being
across Arizona.



Arizona voter information:
my.arizona.vote

Graphic 2: Healthcare is local

Graphic text: Healthcare is local

Subtext: Hospitals support jobs, patient access and community well-being across Arizona.

Footer: Stay informed. Participate. Use official Arizona election resources.

Caption: Arizona hospitals are major employers and community anchors. Civic participation helps keep healthcare access part of the public conversation.



Know the Deadline

Review Arizona registration,
early voting, and
ballot-by-mail dates before
Election Day.



Arizona voter information:
my.arizona.vote

Graphic 3: Know the deadline

Graphic text: Know the deadline

Subtext: Review Arizona registration, early voting and ballot-by-mail dates before Election Day.

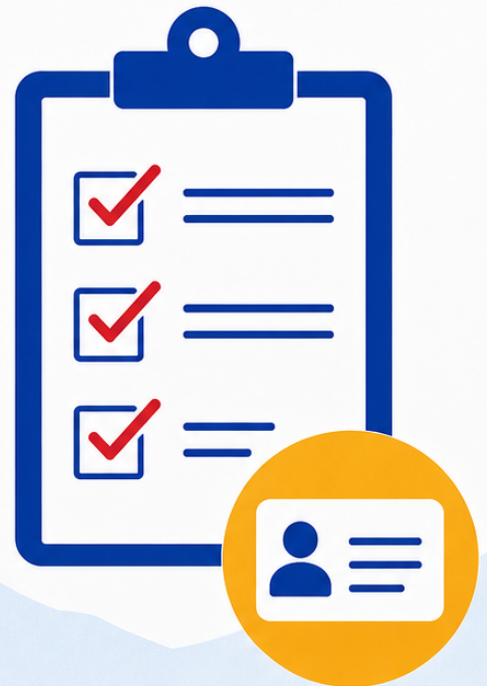
Footer: Verify dates with the Arizona Secretary of State or your county election office.

Caption: Election dates can vary. Check official Arizona election resources before relying on or sharing any deadline.



Make a Plan to Vote

Check your registration,
review voting options,
and know what ID to bring.



Arizona voter information:
my.arizona.vote

Graphic 4: Make a plan to vote

Graphic text: Make a plan to vote

Subtext: Check your registration, review voting options and know what ID to bring.

Footer: Arizona voter information: my.arizona.vote

Caption: A voting plan can include checking registration, reviewing early voting options, identifying ID requirements and confirming where to find official information.



7. Employee-facing messages

- Healthcare policy affects the work we do and the communities we serve. Eligible employees are encouraged to check voter information, review Arizona election deadlines and make a plan to vote.
- Your voice matters. Take a few minutes to confirm your Arizona voter registration status and learn about early voting, ballot-by-mail and Election Day options through official Arizona election resources.
- Civic engagement is one way healthcare employees can help keep healthcare issues visible in Arizona. Please use trusted, nonpartisan voter resources as you prepare for upcoming elections.
- This message is informational and nonpartisan. It does not support or oppose any candidate, political party or campaign.

8. Community-facing messages

- Healthcare affects every Arizona family. Arizona Hospital and Healthcare Association encourages eligible voters to check registration, learn key election deadlines and make a voting plan.
- Strong healthcare systems support strong communities. Civic participation helps Arizona communities make their voices heard on issues that affect patients, providers, workers and families.
- Official Arizona voter resources are available through the Arizona Secretary of State and county election officials. Use those sources for current information on registration, early voting, ballot-by-mail and Election Day requirements.
- Healthcare is connected to Arizona’s workforce, economy and public health. Arizona Hospital and Healthcare Association supports civic participation and voter readiness across Arizona communities.

Arizona voter resource links

Use the Arizona Secretary of State and county election officials as the primary sources for voting information. Add county-specific links when sharing local polling place, ballot drop-off or county recorder details. [2, 3, 4, 5]

Resource	What it helps voters do	Where to point users	Citation
Arizona Voter Information Portal	Registration status, election districts, notices, ballot-by-mail status, and voting history.	my.arizona.vote / AZSOS Voters page	[2]
Register or update voter information	Online registration/update through AZMVDNow if eligible, or by mail/in person through county recorder options.	AZSOS Registering to Vote	[3]
Early voting / ballot-by-mail	Early ballot request options, Active Early Voting List information, and ballot-by-mail guidance.	AZSOS Early Voting	[4]
Voting in person	Election Day and in-person voting basics, including voter ID information.	AZSOS Voting in Elections	[5]
2026 election dates	Primary and General Election dates and statewide deadlines.	AZSOS 2026 Election Information / Calendar Dates	[6, 7]

Quick links: [AZSOS Voters](#) | [Registering to Vote](#) | [Early Voting](#) | [2026 Election Information](#)



2026 Arizona election calendar planning

Use this calendar for planning content, reminders and partner outreach. Confirm all deadlines with the Arizona Secretary of State and county election officials before publication. [6, 7, 11]

Election	Key date	Suggested outreach use
Primary Election	June 22, 2026 - registration deadline	Registration reminder and direct AZSOS link
Primary Election	June 24, 2026 - early voting begins / early ballots mailed	Early voting and ballot-by-mail education
Primary Election	July 21, 2026 - Primary Election Day	Final in-person voting information
General Election	September 19, 2026 - UOCAVA deadline	Military/overseas voter information awareness
General Election	October 5, 2026 - registration deadline	Last registration reminder
General Election	October 7, 2026 - early voting begins / early ballots mailed	Early voting education
General Election	November 3, 2026 - General Election Day	Final in-person voting information
Civic engagement dates	August / Sept. 15 / Oct. 27	Civic Health Month, National Voter Registration Day, and Vote Early Day content

9. Content timeline for 2026

The uploaded communications plan uses a staged approach: build the resource page, promote registration reminders, explain early voting, remind voters about deadlines and close with in-person voting information.

Timing	AzHHA content focus
April-May 2026	Prepare toolkit, graphics, landing page copy, QR codes, and internal approval process.
June 2026	Share Primary Election registration reminders and early voting education.
July 2026	Share Primary Election Day information and in-person voting reminders.
August 2026	Use Civic Health Month to connect healthcare, community well-being, and voter readiness.
September 2026	Promote voter registration, National Voter Registration Day, and the upcoming General Election deadline.
October 2026	Explain early voting, ballot-by-mail, ID requirements, and final deadline reminders.
November 2026	Share General Election Day information and link to official Arizona voting resources.

10. Website / Landing page structure

A clean website page can live under a policy, advocacy or civic engagement section. The uploaded outline suggested a voting tools page with featured resources, candidate education materials and a toolkit. The structure below keeps the idea Arizona-specific and removes national campaign references.

- Page title: Arizona Voter Toolkit
- Intro: Nonpartisan Arizona voter resources for healthcare employees, partners, and communities.
- Section 1: Why healthcare and civic participation matter in Arizona
- Section 2: Arizona voter resource links
- Section 3: 2026 election dates and deadline reminders
- Section 4: Downloadable toolkit materials
- Section 5: Nonpartisan use guidance and disclaimer
- Section 6: Contact AzHHA / Share your healthcare story



11. Roundtable and partner activation plan

Use this toolkit during Community Business & Provider Roundtables, coalition meetings and partner outreach. The goal is to make official voter information easy to access while keeping materials neutral and issue-focused.

- Add one Arizona voter resource card to each roundtable packet.
- Include a QR code to the Arizona Secretary of State Voters page and a separate QR code to the AzHHA website.
- Use a short speaker note connecting healthcare access, workforce needs, rural and urban care capacity and community well-being.
- Ask partners to share official Arizona election resources with their networks, not candidate or campaign materials.
- Track distribution numbers, partner participation and resource requests for internal reporting.

12. Nonpartisan use guidance

For hospitals, health systems, and nonprofit partners, keep all voter education and get-out-the-vote activity neutral. The IRS explains that 501(c)(3) organizations may conduct voter registration and get-out-the-vote activity when it is conducted in a neutral, nonpartisan manner. The IRS also states that 501(c)(3) organizations may not directly or indirectly participate in political campaigns for or against candidates. [8, 9]

Do	Do Not
• Encourage voter registration and participation.	• Endorse or oppose candidates.
• Use official Arizona voter resources.	• Endorse or oppose political parties.
• Use neutral, issue-focused language.	• Coordinate with campaigns.
• Make materials available regardless of political preference.	• Share campaign materials.
• Include a nonpartisan disclaimer.	• Tell people who to vote for or how to vote.

Recommended Nonpartisan Disclaimer

Arizona Hospital and Healthcare Association is providing this information as a nonpartisan civic engagement resource. This material does not support or oppose any candidate, political party or campaign. Voters should consult official Arizona election resources for current information.

13. Quick copy bank

- Check your voter information. Make a plan. Use official Arizona election resources.
- Healthcare affects every Arizona community. Civic participation helps keep healthcare part of the conversation.
- Before Election Day, confirm your registration status, review early voting options and check voter ID requirements.
- Arizona hospitals support jobs, patient care and local economies across the state.
- This resource is nonpartisan and is provided for voter education and civic engagement only.



14. Sources and Reference Notes

This draft uses Arizona-specific public resources and uploaded reference materials. Language has been revised for AzHHA branding and should be reviewed by legal/compliance staff before public distribution.

- [1] Arizona Hospital and Healthcare Association, About page. <https://www.azhha.org/about/>
- [2] Arizona Secretary of State, Voters page / Arizona Voter Information Portal. <https://azsos.gov/elections/voters>
- [3] Arizona Secretary of State, Registering to Vote. <https://azsos.gov/elections/voters/registering-vote>
- [4] Arizona Secretary of State, Early Voting. <https://azsos.gov/elections/voters/early-voting>
- [5] Arizona Secretary of State, Voting in Elections. <https://azsos.gov/elections/voters/voting-elections>
- [6] Arizona Secretary of State, 2026 Election Information. <https://azsos.gov/elections/election-information/2026-election-info>
- [7] Arizona Secretary of State, Elections Calendar & Upcoming Events. <https://azsos.gov/elections/calendar-dates>
- [8] IRS, 501(c)(3) voter registration and get-out-the-vote activities. <https://www.irs.gov/charities-non-profits/charitable-organizations/frequently-asked-questions-about-the-ban-on-political-campaign-intervention-by-501c3-organizations-get-out-the-vote-activities>
- [9] IRS, restriction of political campaign intervention by Section 501(c)(3) organizations. <https://www.irs.gov/charities-non-profits/charitable-organizations/restriction-of-political-campaign-intervention-by-section-501c3-tax-exempt-organizations>
- [10] AzHHA brand standards. <https://www.azhha.org/azhha-brand-standards/>